



JanataShikshanSanstha's
KISAN VEER MAHAVIDYALAYA, WAI
Department of BCA



A Guest Lecture on
Digital Marketing
Report

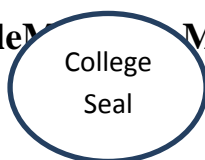
A guest lecture on “**Digital Marketing**” was organized by the department of BCA on 20-09-2019. The chief speaker at this time was Mr. Harish Gurav. The Principal **Dr.C.G.Yeole** was the chairperson of the program. **Dr.C.G.Yeole** welcomed Mr. Harish Gurav, who welcomed Principal Dr.I.F.Pailwan with a bouquet.

In his speech Mr. Harish Gurav pointed out the need of basic Digital Marketing skills for the students. Through his speech, he focused on the definition, types and importance of digital marketing skills. With the help of various suitable examples, he explained how Digital Marketing plays a vital role in the personal and professional life of an individual. He also pointed out generally observed drawbacks of marketing skills and suggested some important keys to improve the Marketing skills of the students.

Hon. Principal **Dr.C.G.Yeole** delivered his presidential speech in which he underlined the importance of Digital Marketing skills. Through his speech, he explained that having an effective personality is a crucial part of personal and business life.

Miss. K.R. Babar anchored the programme and also gave the formal introduction of the chief guest. Miss. P.R. Pansare gave an introductory speech explaining the significance of Digital Marketing skills. Mr. S.P. Kamble offered the vote of thanks. A large gathering of students along with the teachers from various departments attended the program.

Dr.C.G.Yeole
Principal
Kisan Veer Mahavidyalay, Wai



Momin
Head,
Department of BCA

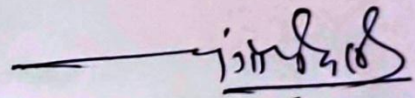
BCA Department

Kisan Veer Mahavidyalay, Wai

Date: 20/09/2019

Notice

All the students of B.C.A here by inform you that our BCA Department is going to organize "**Digital Marketing**" of BCA to be held on Friday on date 20/09/2019. Therefore, all students should remain present.


Principle

VAIRA Digital School

512/C, Ajinkya colony, Ajinkya
plaza, Flirst Floor, Powai Naka
Sadarbajar, Near by Radhika
Narsing Home Satara.

To,
The Principal,

Subject: Application for Conducting Seminar on DIGITAL MARKETING...

We are VAIRA DIGITAL MARKETING institute working at satara since 2017.

We are there for request you kindly authorized us to conduct seminar on topic digital marketing for the college students of your college branches around satara.

This lecture will help student to know the software development and for there academic project and future career.

We welcome your All Student for this Seminar to gain more knowledge and decide where they want to be. And we hope this will be more helpful and guide them to decide their future course of action. Also we assure you that your student will appreciate and be more delighted after attending this Seminar.

Please do the needful. We look forward to assist you in best possible manner in future also.

Yours Truly,

VAIRA Digital School

Satara / Pune / Mumbai / Karad / Sangali

Ajinkya Colony, Ajinkya Plaza, Powai Naka Sadarbazar, Near Radhika Narsing Home, Opp Krushna Sahkari Bank, Satara.

To, Momin Madam,
Conduct the One day
Seminar on Digital Marketing

3/5/19
19/11/19

Janata Shikshan Sanstha's
Kisan Veer Mahavidyalaya, Wai
DEPARTMENT OF BCA

Organized
One Day Seminar on
"DIGITAL MARKETING"
On Friday 20/09/2019

Introduction :- **Mr. S. P. Kamble**

Guest Speeches :- **1. Mr. Harish Gurav**

HR ,Vaira Digital School, Satara.

2. Mr. Vasant Wadkar

Expert in Traditional Marketing

3. Miss. Shruti Suryawanshi

Counselar, Satara

President:- **Dr. C. G. Yeole**

Principle, KVM, Wai

Vote of Thanks:- **Mrs. R. S. Momin**

Head of Department of BCA

ROLL NO	NAME OF STUDENT	Sign
1	KARCHE ASHWINI SOMNATH	<u>A. Karche</u>
2	BHISE SWATI TATYABA	<u>S. Bhise</u>
3	BODAKE PRANITA SURESH	<u>P. S. Bodake</u>
4	MOHITE YOGITA RAJENDRA	<u>M. Mohite</u>
5	NIKAM KAVITA HANMANT	<u>K. Nikam</u>
6	BABAR PRATIK PRAVIN	<u>P. Babar</u>
7	KHARAT ATHARV BIPIN	<u>A. B. Kharat</u>
8	SAPKAL ADARSH VIKAS	<u>A. Sapkal</u>
9	KAYANGUDE NISHA CHANDRAKANT	
10	DHEBE AKASH KISAN	<u>A. Dhebe</u>
11	WARGADE PRIYANKA SHAHAJI	<u>P. Wargade</u>
12	JADHAV SHRIKANT DEVDAS	
13	PANDIT ABHISHEK RAJESH	<u>A. Pandit</u>
14	BAWLEKAR ONKAR VINAYAK	<u>O. Bawlekar</u>
15	BABAR PRAJAKTA ANIL	<u>P. Babar</u>
16	SHINDE SEJAL VIKAS	<u>S. Shinde</u>
17	GAIKWAD AKASH VILAS	
18	SAPKAL AKSHADA RAJENDRA	<u>A. Sapkal</u>
19	TUPE NIKITA SHIVAJI	<u>N. Tupe</u>
20	CHOUDHARI ATHARV ARVIND	<u>A. Chaudhari</u>
21	CHAVAN RUTUJA NANDU	
22	YEWALE SHRADHA SHIVAJI	<u>S. Yewale</u>
23	PUJARI AKASH VIDYADHAR	<u>A. Pujari</u>
24	CHAVAN ROHINI RAMESH	<u>R. Chavan</u>
25	YADAV OMKAR HARI	
26	KALE MUGDHA RAMESH	<u>M. Kale</u>
27	SALUNKHE PRABHAT SURESH	<u>P. Salunkhe</u>
28	GAIKWAD SHAMAL SHYAMRAO	<u>S. Gaikewad</u>
29	WADKAR ANKITA SANTOSH	
30	MOHITE PRANALI VIJAY	<u>M. Mohite</u>
31	SHINDE AKSHADA SAKHARAM	<u>A. Shinde</u>
32	KAMBLE SAHIL MANGESH	<u>S. Kamble</u>
33	MOHITE AKASH SANJAY	
34	GARDI PRAJAKTA BALU	<u>P. Gardi</u>
35	JANGAM PRADNYA DATTATRAY	<u>P. Jangam</u>

ROLL NO	NAME OF STUDENT	Sign
36	ERANDE ASHLESHA PRAKASH	<u>Asanale</u>
37	GHATE AMRUTA HARI	<u>Asale</u>
38	NIKAM RUCHITA SURESH	<u>Shirke</u>
39	SHAIKH ALTAMESH ALTAF	<u>Sandol</u>
40	BANDAL PRATIKASHA SANTOSH	<u>P.M. D. Phane</u>
41	DUDHANE PRATIKSHA MAHESH	
42	OMKAR KRUSHNAT SHINDE	<u>S.A. GADGI</u>
43	GADDI SHAHANAJ AHAMADHUSEN	<u>Asl</u>
44	PATEL AFSAR AJIM	<u>Asl</u>
45	AKASH RAMESH JAGTAP	<u>Asale</u>
46	BHOSALE ANISHA SUNIL	<u>Shirke</u>
47	MOHITE SHWETA ANANDA	<u>Shirke</u>
48	JAIGUDE AKANKSHA AJIT	<u>Shirke</u>
49	PAWAR SHIVANI DIPAK	<u>Tawar</u>
50	GARDI PRIYA DEEPAK	<u>P.D. Gardi</u>
51	SHINDE PRIYANKA RAJENDRA	<u>Shinde</u>
52	BHOSALE RUSHIKESH CHANDRAKANT	<u>Bhosale</u>
53	SUL SNEHAL BABURAO	<u>S.B. Sul.</u>
54	PADALE AKSHAY ASHOK	<u>Padale</u>
55	DUDHANE KALYANI BHALCHANDRA	
56	WADKAR NIKITA SATYAWAN	<u>Wadkar</u>
57	BHOSALE RUSHIKESH SHAMRAO	<u>Bhosale</u>
58	MATKAR AKANKSHAA DHANANJAY	<u>Matkar</u>
59	BHOSALE AKSHATA SHRIKANT	
60	JAGTAP MANISH DATTU	
61	SHAIKH FARDIN ABDULLA	
62	SHEDAGE KOMAL ASHOK	<u>Komale</u>
63	PISAL NIKHIL BALU	<u>N.P. Pisal</u>
64	KIRAN BHASKAR GAIKWAD	<u>(K. Gaikwad)</u>
65	SHINDE AKSHAY SANJAY	<u>A.S. Shinde</u>
66	MOHITE ROHIT RAJENDRA	
67	HARSHADA RAJENDRA JADHAV	<u>HR. Jadhav</u>
68	SHIROLE VAIBHAV RAJARAM	
69	VITKAR DIGVIJAY LAXMAN	
70	MULLA SOFIYA BASHIRAHAMAD	<u>S.B. Mulla</u>
71	GAVALI SMITA MAHADEV	<u>S.M. Gaval</u>
72	BEPARI SAFDAR ABDULHAMID	
73	KORAH MAGDALENE SAMSON	

